

7iE™

Warmup®

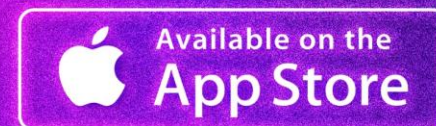
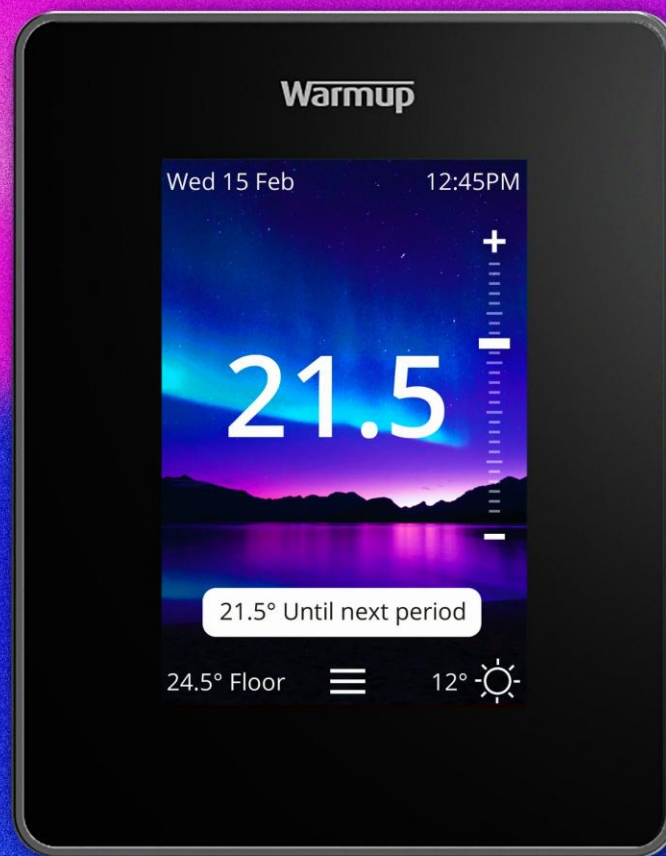
The world's **best-selling** floor heating brand™

Launch Pack



Effortlessly Connected Smart Home Heating.

The 7iE Smart Matter
WiFi Thermostat is
the first floor heating
thermostat with
effortless connectivity
for Apple, Google &
Amazon Smart Homes.



Click to play



Introducing the new 7" **Smart Matter WiFi Thermostat**

7iE™ WiFi Thermostat

Warmup's 7iE Smart Matter WiFi Thermostat uses advanced technology to maximise on the efficiency of a Warmup heating system. With Matter compatibility and Smartcare support included, the 7iE effortlessly integrates your heating within your Smart home ecosystem - including Apple Home, Google Home, and Amazon Alexa.

Key USPs:

- Up to 25% smarter energy savings with automatic heat adjustment
- Effortless smart home control with Apple, Google & Amazon (Matter compatible)
- Lifetime expert support with exclusive Smartcare remote monitoring

Additional Features:

- Multi-zone control for water & electric systems
- Ultra-slim 16 mm design
- Optimises heat settings for maximum efficiency



Effortless
Smart Home
integration



Compatible
with Matter



Smartcare
Remote
Diagnostics

Warmup

7iE connects in seconds to choice of smart home platform



- Works across ecosystems: Users aren't locked into one brand. Whether they use Apple HomeKit, Google Home, Alexa, or SmartThings, our thermostat integrates effortlessly.
 - Unified control: No need for multiple apps—users can connect 7iE with their smart home system via any Matter compatible app of their choice.
 - Future Proofing: As new Matter-compatible devices hit the market, our thermostat will remain compatible and relevant.
- ✓ Works With Voice
 - ✓ "Alexa, turn up the living room by 2 degrees"
 - ✓ Works With Quick Access Phone Widgets
 - ✓ Works With Apps
 - ✓ Works With In-home Displays
 - ✓ Works With Smart TVs
 - ✓ Works With Wearables



smartcare

Your warmth, our care.

Value-added service for Warmup smart thermostat users

Guidance based on our experts' knowledge, using AI to automate & scale

- **Differentiator – no one else can do this – (don't own data)**
- **Reinforces brand position of expertise, customer care and efficiency**
- **Homeowner peace of mind – why would you not go with the only brand offering this care and support for your home?**
- **Installer peace of mind – Warmup diagnostics help you fix issues on site quicker and we look after your customer for a lifetime.**

07/10/2025

7iETM WiFi Thermostat

+

smartcare

Smartcare React (Global)

Instant issue resolution using remote diagnostics with 24/7/365 phone support. **Free** for Warmup Smart users.

Smartcare Efficiency+ (UK Only)

Proactive issue notifications and AI energy efficiency advice with remote diagnostics and 24/7/365 phone support. **£2.99/mo**

Smartcare Maintenance+ (UK Only)

Free on-site fixes, proactive issue notifications and AI energy efficiency advice with remote diagnostics and 24/7/365 phone support. **£5.99/mo**

Warmup

Description	Height (mm)	Width (mm)	Length (mm)	Gross Weight (g)	Colour	Product code	EAN Code	RRP (ex VAT)
Warmup 7iE Smart Matter Compatible WiFi Onyx Black Thermostat (Band Colour: Dark Chrome)	60	165	155	344	Onyx Black	7IE-01-OB-DC	5034526020629	£160.10
Warmup 7iE Smart Matter Compatible WiFi Bright Porcelain Thermostat (Band Colour: Light Chrome)	60	165	155	344	Bright Porcelain	7IE-01-BP-LC	5034526020636	£160.10

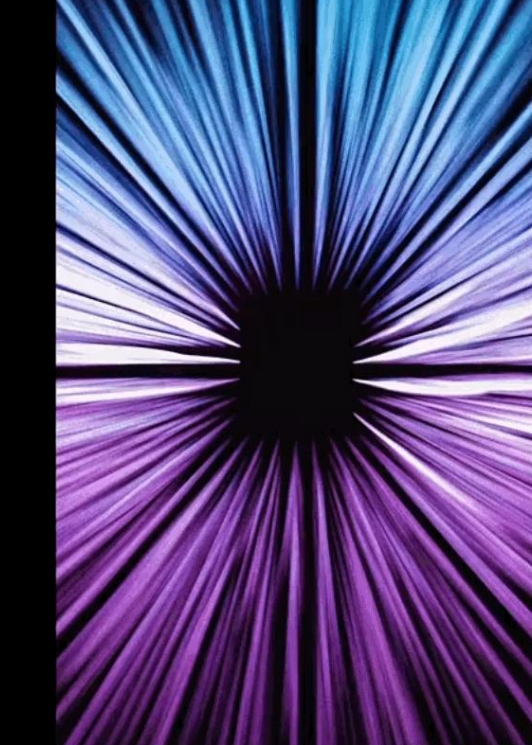
Technical Documentation

[Manual](#)



[Techsheet](#)





7iE™
Effortlessly connected Smart Home heating.
NOW WITH **matter** AND **smartcare**

Smartcare
Proactive system monitoring & expert remote support.

Matter
The first floor heating thermostat with effortless connectivity for Apple, Google and Amazon Smart Homes.

SmartGeo
Automatically adjusts your heating to maximise comfort and efficiency.

Trustpilot **Warmup**

7iE™ WiFi Thermostat

matter

smartcare
World's only underfloor heating with remote support.

Warmup

COPY

- [Online/Ecommerce Product Listing](#)
- [Press Release](#)
- [Product Copy](#)
- [Social Captions](#)

Marketing Collateral

IMAGERY & VIDEO

- [Ecommerce](#)
- [Lifestyle](#)
- [White cut out/renders](#)
- [Videos \(full, Matter, 30 sec\)](#)
- [Social Images](#)
- [Posters](#)
- [Logos](#)
- [Smartcare](#)